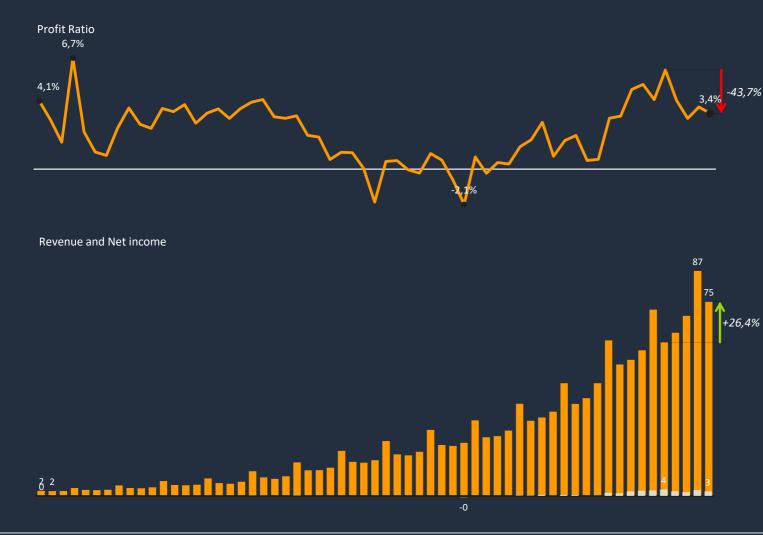
THE TINY PROFIT MARGIN OF AMAZON.com

REVENUE FOR Q1 2020 IS 75 bUSD, A +26% INCREASE YEAR-OVER-YEAR. NET INCOME FOR Q1 2020 IS 2.5 bUSD, A -29% DECLINE YEAR-OVER-YEAR.



This week's visualization is about the tiny profit margin of Amazon.

amazon

This Makeover is part of MakeoverMonday week 25.

AMAZOM.com

Revenue and net income in bUSD Profit ratio in % Period: 2005Q1..2020Q1

REVENUE

- 1) Revenue for Q1 2020 was 75 bUSD, a 26.39% increase year-over-year.
- Revenue for the twelve months ending Q1 2020 was 296 bUSD, a 22.66% increase year-over-year.
- 3) Annual revenue for 2019 was 280 bUSD, a 20.45% increase from 2018.

NET INCOME

- 1) Net income for for Q1 2020 was 3 bUSD, a 28.81% decline year-over-year.
- Net income for the twelve months ending Q1 2020 was 10 bUSD, a 12.02% decline year-over-year.
- 3) Annual net income for 2019 was 12 bUSD, a 15.04% increase from 2018.



Source: MakeOverMonday wk#25 | macrotrends.net

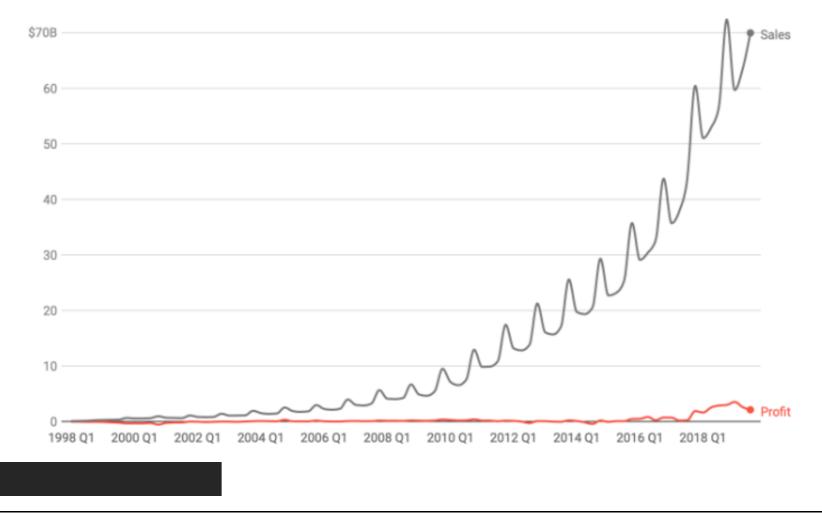
JAGER IBC | Weekly visualization | Project - Amazon - tiny profit ratio | Designed by Sasjah de Jager | Used tools: Excel - Zebra BI

PROJECT MAKE OVER

DE JAGER INTERIM BUSINESS CONSULTANT (JAGERIBC.COM)

PICTURE FROM THE ORIGINAL

Amazon's revenue versus profit



Source: MakeOverMonday wk#25 | macrotrends.net

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