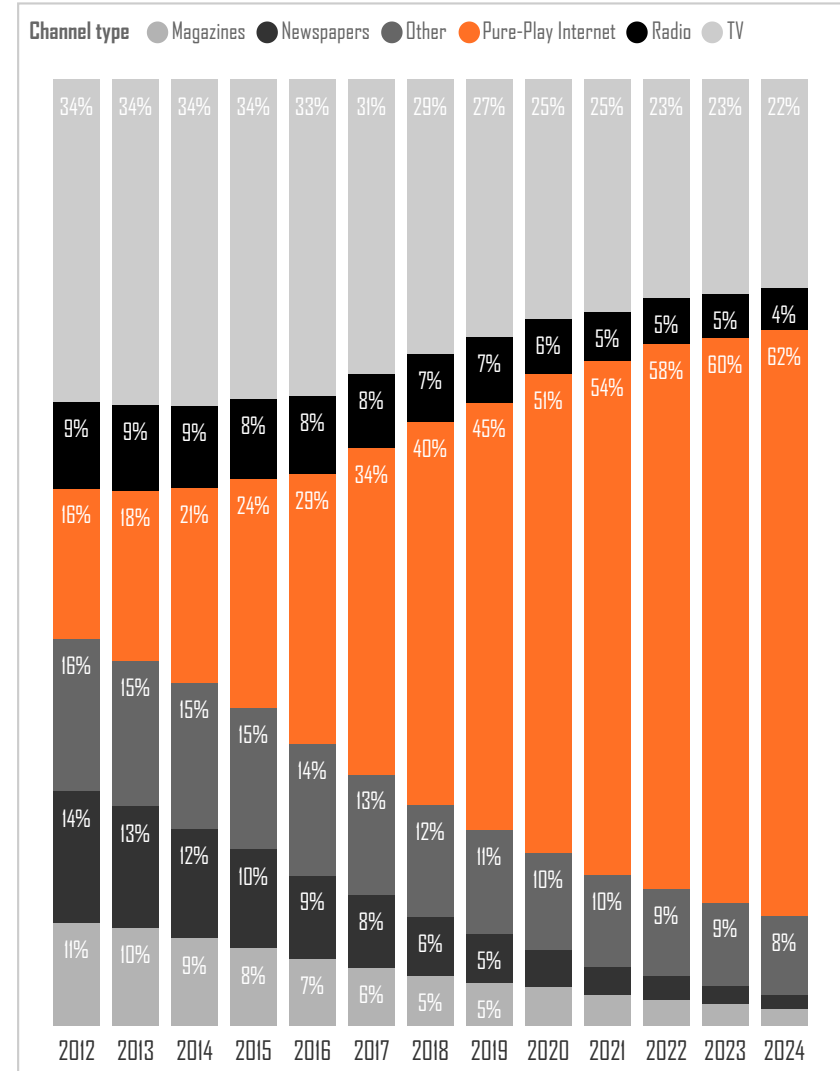
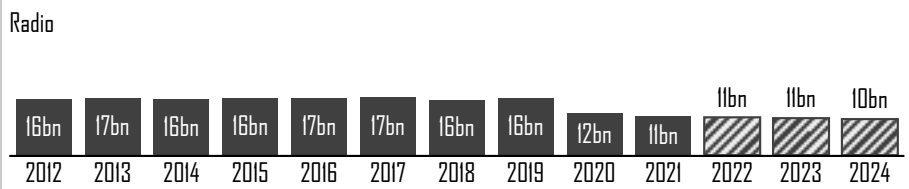
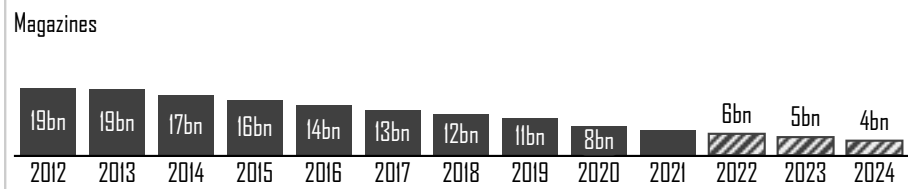
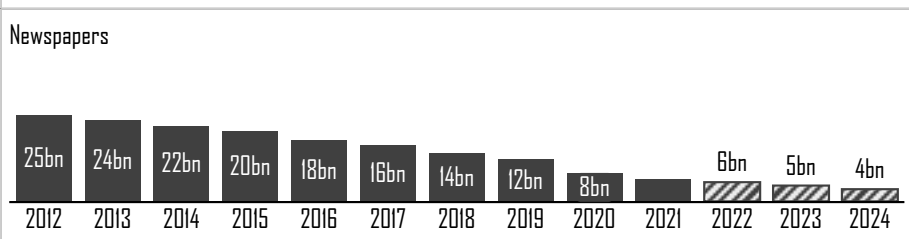
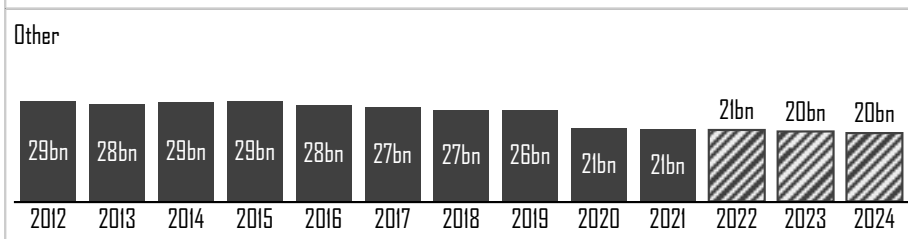
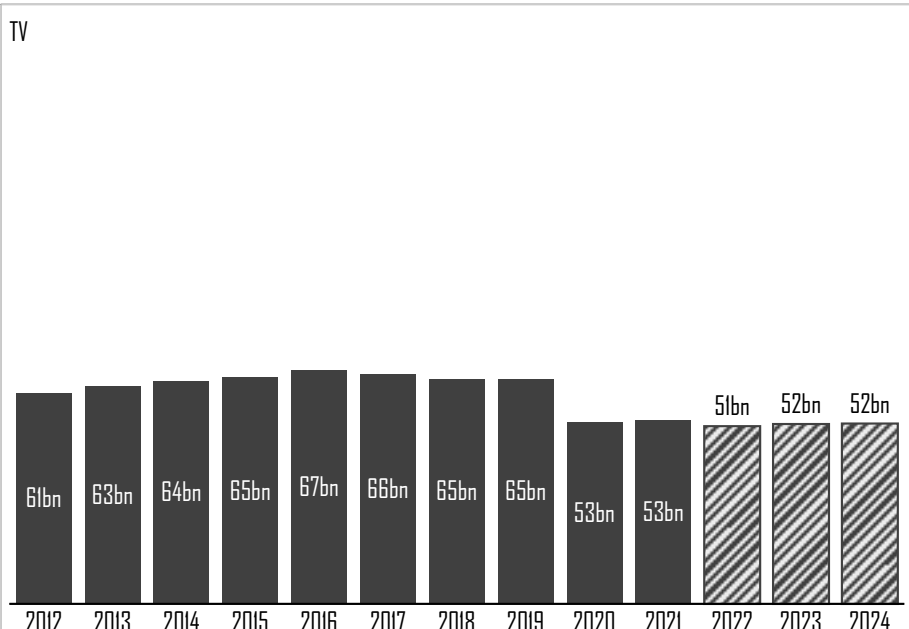
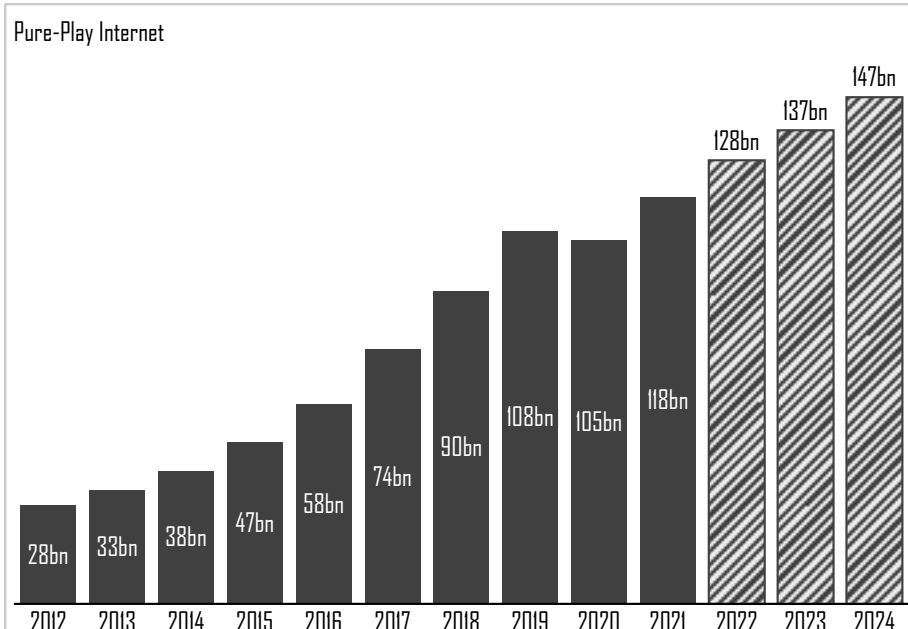


THE GROWTH OF INTERNET ADVERTISEMENT SPENDING



BY 2024 US SPENDING ON PURE-PLAY INTERNET ADVERTISING IS EXPECTED TO REACH 147 bUS. MANY TRADITIONAL FORMS OF ADVERTISING HAVE SEEN BIG DECLINES IN RECENT YEARS.

USA | Advertisement spending in bnUS and in % | 2012..2021 AC, 2022..2024 FC



PROJECT - Makeover Monday | US Advertisement spending

Date: 22 November 2020

This report is an template from the **Makeover Monday** weekly makeover series, created with Zebra BI custom visuals.

Original pbix file is available at: sasjahdejager@hotmail.com

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