



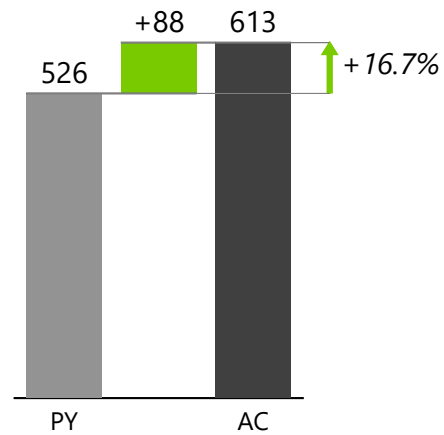
REVENUE DASHBOARD



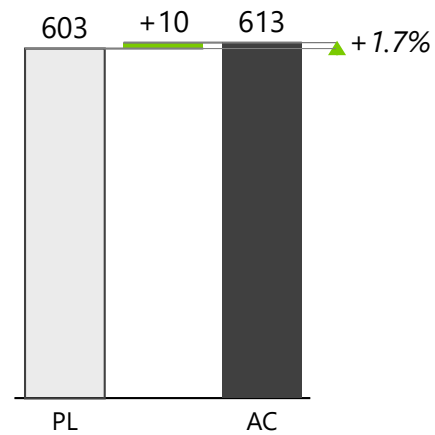
Month: **YTD** | 2021 | Apr

- Dashboard
- By Product
- Sales
- By Business Unit
- By Country

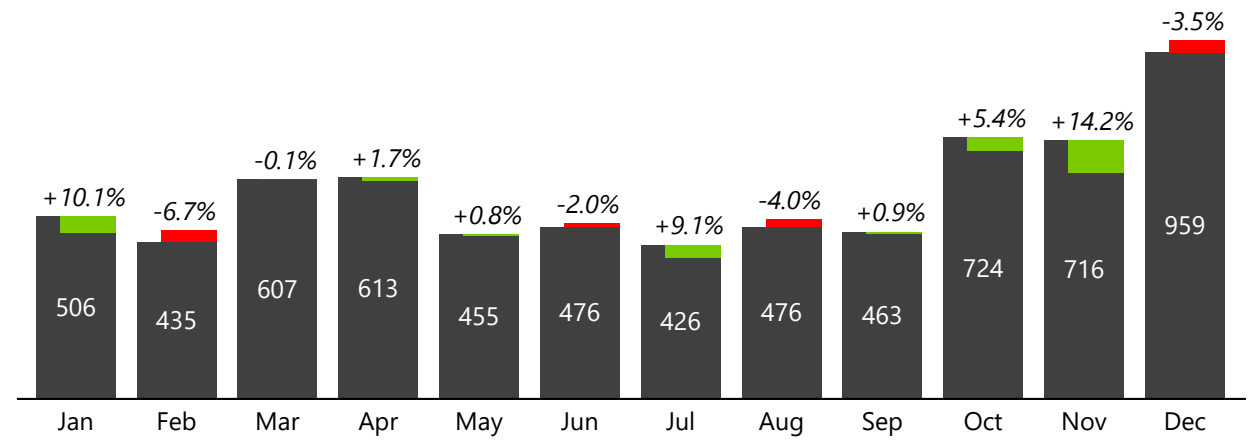
Actual vs Previous Year



Actual vs Plan



AC and PL by Month (in K)



AC, PY, PL (in K) by Group, BusinessUnit

	PL	AC ↓	ΔPL
Original	567	578	+11
6 pack blik	243	238	-5
24 vaks krat	188	175	-13
SUB Vat 6L	82	96	+14
6 pack fles	53	68	+16
Zero	35	35	0
Merchandise	1	1	0
Total	603	613	+10

AC and PL (in K) by Supermarkt

	PL	AC	ΔPL ↓	ΔPL%
Dirk vd Broek	85	98	+13	+14.8
Lidle	42	50	+8	+20.3
SPAR	78	85	+7	+9.2
Hoogvliet	239	243	+4	+1.5
Aldi	46	42	-4	-8.7
Plusmarkt	38	18	-20	-52.9
Others	75	78	+3	+3.7
Total	603	613	+10	+1.7



REVENUE BY PRODUCT

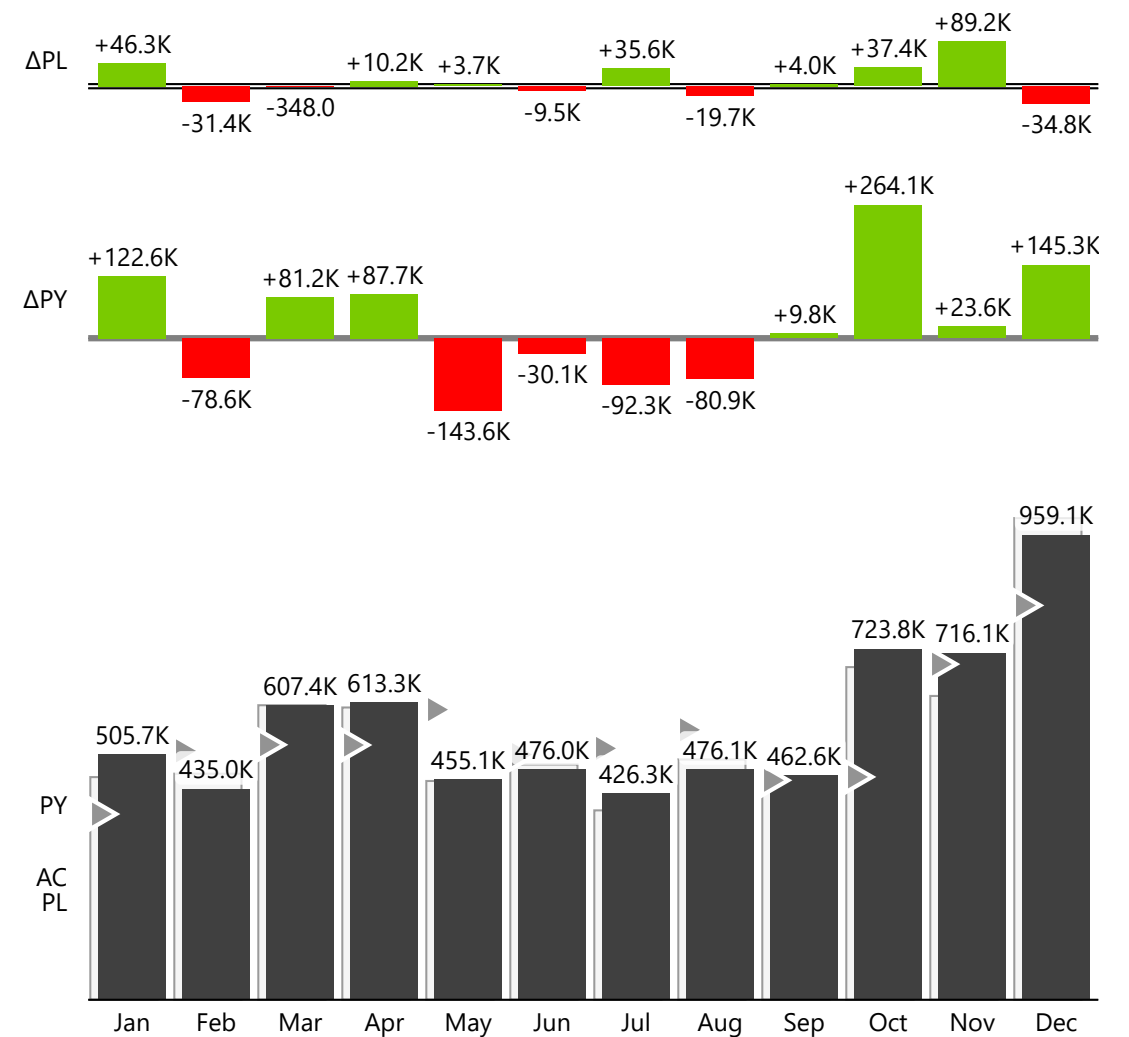


Month YTD 2021 Apr

AC, PY, PL (in K) by BusinessUnit, Group

	PY	AC	PL	ΔPY ↓	ΔPL
Original	464	578	567	+114	+11
6 pack blik	139	238	243	+99	-5
24 vaks krat	151	175	188	+24	-13
SUB Vat 6L	79	96	82	+17	+14
6 pack fles	94	68	53	-26	+16
Merchandise	13	1	1	-11	0
Paraplu		0	0	+0	+0
T-shirt	13	1	1	-12	0
Zero	49	35	35	-15	0
Zero SUB Vat 6L	4	6	5	+2	+1
Zero 6 pack blik		1	1	+1	+0
Zero 24 vaks krat	27	23	25	-4	-2
Zero 6 pack fles	19	5	4	-14	+1
Total	526	613	603	+88	+10

AC and PL by Month



- Dashboard
- By Product**
- Sales
- By Business Unit
- By Country



REVENUE BY PRODUCT PER PERIOD MTD/YTD



Month YTD 2021 Apr

- Dashboard
- By Product
- Sales**
- By Business Unit
- By Country

	Month					YTD				
	PY	AC	PL	ΔPL	ΔPL%	PY	AC	PL	ΔPL	ΔPL%
Original	464	578	567	+11	+2	1,681	1,936	1,927	+9	+0
6 pack fles	94	68	53	+16	+30	280	268	245	+23	+9
SUB Vat 6L	79	96	82	+14	+17	340	304	287	+16	+6
24 vaks krat	151	175	188	-13	-7	568	671	662	+9	+1
6 pack blik	139	238	243	-5	-2	493	694	733	-39	-5
Zero	49	35	35	0	-1	245	220	205	+15	+7
Zero 24 vaks krat	27	23	25	-2	-9	117	177	167	+10	+6
Zero 6 pack fles	19	5	4	+1	+19	102	17	14	+3	+22
Zero 6 pack blik		1	1	+0	+21	2	16	13	+3	+22
Zero SUB Vat 6L	4	6	5	+1	+21	23	11	12	-1	-10
Merchandise	13	1	1	0	-15	23	5	4	+1	+16
T-shirt	13	1	1	0	-24	19	4	4	+1	+16
Paraplu		0	0	+0	+20	2	0	0	+0	+20
Sjaal						2				
Total	526	613	603	+10	+2	1,948	2,161	2,137	+25	+1

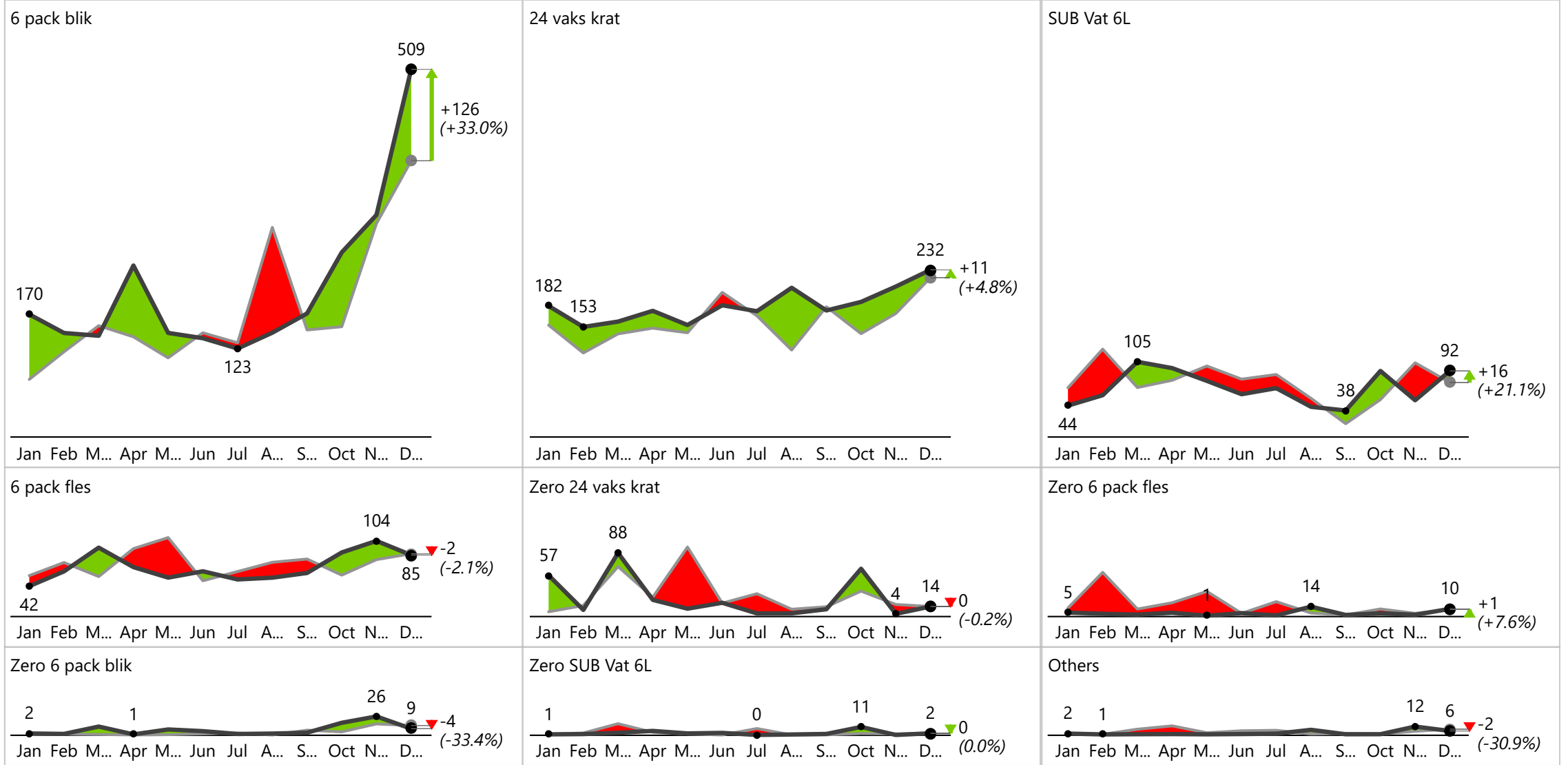


REVENUE BY BUSINESS UNIT



Month YTD 2021 Apr

- Dashboard
- By Product
- Sales
- By Business Unit**
- By Country





REVENUE BY COUNTRY & CUSTOMER

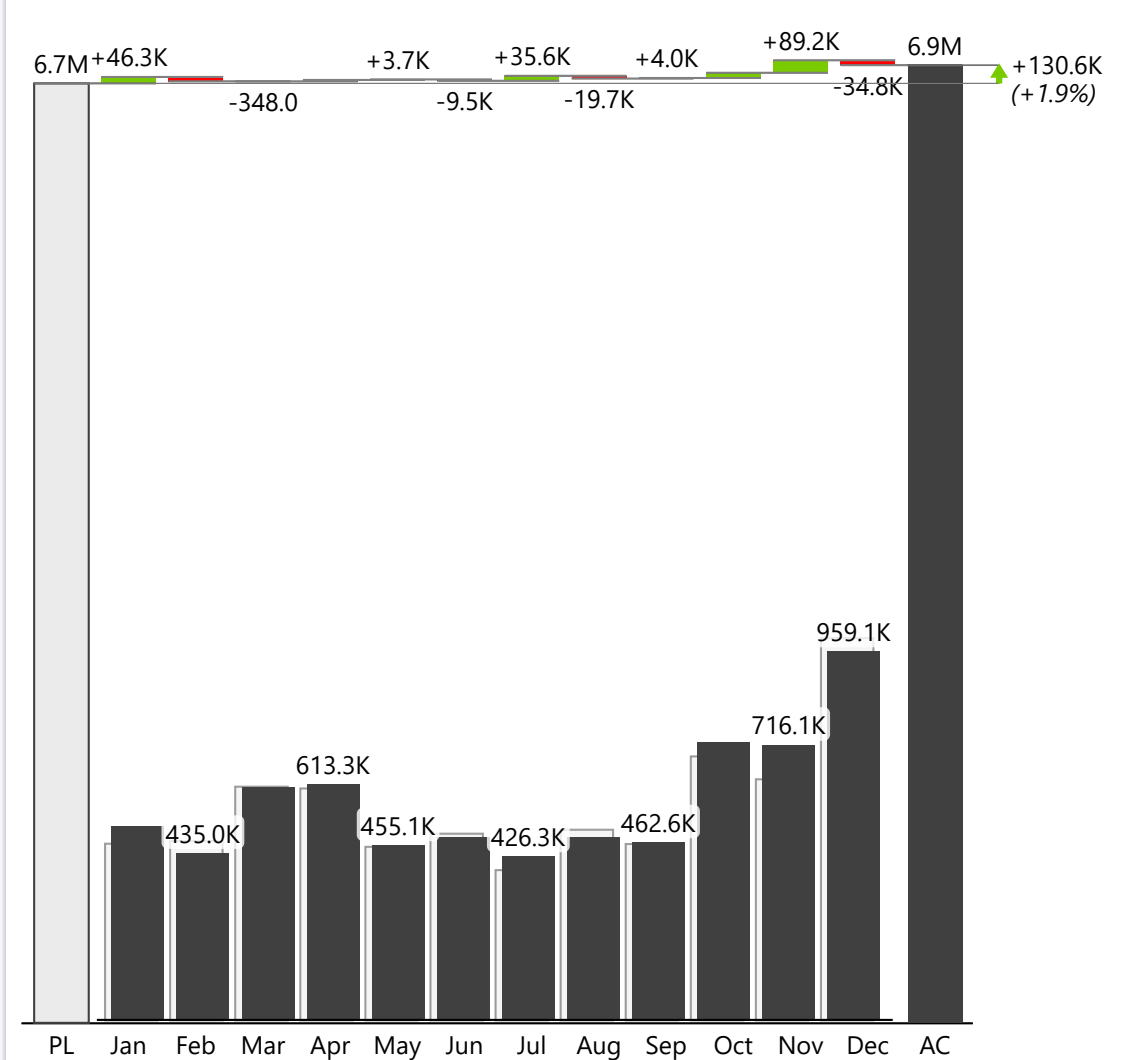


Month YTD 2021 Apr

AC, PY, PL (in K) by CountryID, Customer

	PY	AC	PL	ΔPL ↓	ΔPL%
Canada	110	132	103	+29	+28
Germany	66	47	35	+11	+32
China	50	23	16	+7	+45
Belarus		2	1	+1	+113
Netherlands	1	3	2	+1	+59
Austria	12	1	1	+0	+62
Saudi Arabia	0	2	1	+0	+36
Belgium	4	3	3	+0	+7
Switzerland	10	2	2	+0	+7
Brazil	2	0	0	+0	+16
Denmark		11	12	-1	-7
Australia	4	5	8	-3	-33
Slovakia	7	10	13	-3	-22
United Kingdom	16	46	53	-7	-13
United States	237	324	351	-27	-8
Others	5	0	1	0	-24
Total	526	613	603	+10	+2

AC and PL by Month





Corona beer styled report

CORPORATE IDENTITY DESIGN

This report is an example from the **corporate identity design** series

Webinar recording is available at: sasjahdejager@hotmail.com

Zebra BI custom visuals can be downloaded here: <http://zebra.bi/pbi>

For questions or **support**, shoot us an email at sasjahdejager@hotmail.com