



DESIGN BY STUDIODEJAGER. | DEMO DATA BY ZEBRA BI | PICS BY SAVE THE QUEEN

Honey-hinted spirits

This unique tasting experience will get you buzzing like a bee.
Freshly sourced from our belgian beehives. 🐝

Hoover for
animation
effect



Save The Queen Gin



Save The Queen Elderflower



Save The Queen Rum

The mission of Save The Queen

Together we save the bees

Did you know that if bees disappeared off the face of the earth, man would only have four years to live?

Einstein did. Due to climate change, endangered habitats and other threats bee populations are declining fast. The time to act is now!



What your order supports

- Protecting and sustaining bee populations
- Funding of natural, Belgian beekeeping
- Maintaining and expanding our network of rooftop and garden beehives
- Producing 100% real, Belgian honey
- Distributing [free](#) bee-friendly wildflower seeds
- Creating international buzz about bees 24/7



What can you do?

- Install an [DIY Bee-N-Bee](#)
- Plant many different pollen- and nectar-rich plants in your garden. ([free in webshop](#))
- Limit mowing your grass to only 4 times a year for a more natural and appealing bee-habitat.
- Buy [honey](#) from your local beekeeper
- Offer bees a source of water. Add something floatable, like cork, so they can drink safely without drowning
- Stop using pesticides, try alternatives.



Save The Queen creates delicious honey -hinted spirits, together with a team of passionate Belgian beekeepers.

In return for the bees' golden nectar, **each bottle** contributes to raising **awareness** and creating a **better world** for our bee-friends.



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GIN DASHBOARD

THE ONE AND ONLY
HONEY-HINTED
PERFECTION.

A SECRET RECIPE OF
14 BOTANICALS,
MADE IN
SMALL BATCHES
WITH
HELP FROM
OUR BEES.

Hi Honey, this **GIN** is on a mission!

The result is the bottle you're holding: a well-crafted gin with a hint of honey.



Hoover for animation effect

REGIONS (TP1)

	PY	AC 1	ΔPY	ΔPL%
North America	9.867	15.501	+5.633	-0,5
United States	5.557	8.771	+3.214	+1,3
Canada	4.310	6.729	+2.419	-2,7
Europe	2.993	5.265	+2.272	+2,0
Germany	1.475	2.137	+662	+6,6
United Kingdom	340	998	+659	+11,4
Austria	214	508	+294	-8,4
Denmark	345	422	+78	-9,3
Switzerland	191	333	+142	+3,6
Others	429	867	+438	-6,0
Asia & Pacific	1.279	1.854	+575	+2,6
LATAM	326	452	+127	+2,8
Middle East	184	343	+160	-0,8
Total	14.649	23.415	+8.766	+0,4

Hoover for tooltip effect

NUMBER OF SOLD GIN BOTTLES



Hoover for tooltip effect

In return for the bees' golden nectar, each bottle contributes to protecting and sustaining bee populations.

Crafted in small batches at distillery De Moor, Belgium.



Hoover for animation effect

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ELDERFLOWER DASHBOARD

A BLEND OF OUR BELOVED SAVE THE QUEEN GIN AND FRESH ELDERFLOWER SYRUP.

YOUR NEXT FAVOURITE APERITIVO, ON THE ROCKS OR WITH BUBBLES.

DESIGN BY STUDIO DE JAGER | DEMO DATA BY ZEBRA BI | PICS BY SAVE THE QUEEN

Hi Honey, this **LIQUEUR** is on a mission!

The result is the bottle you're holding: a well-crafted liqueur with a hint of honey.



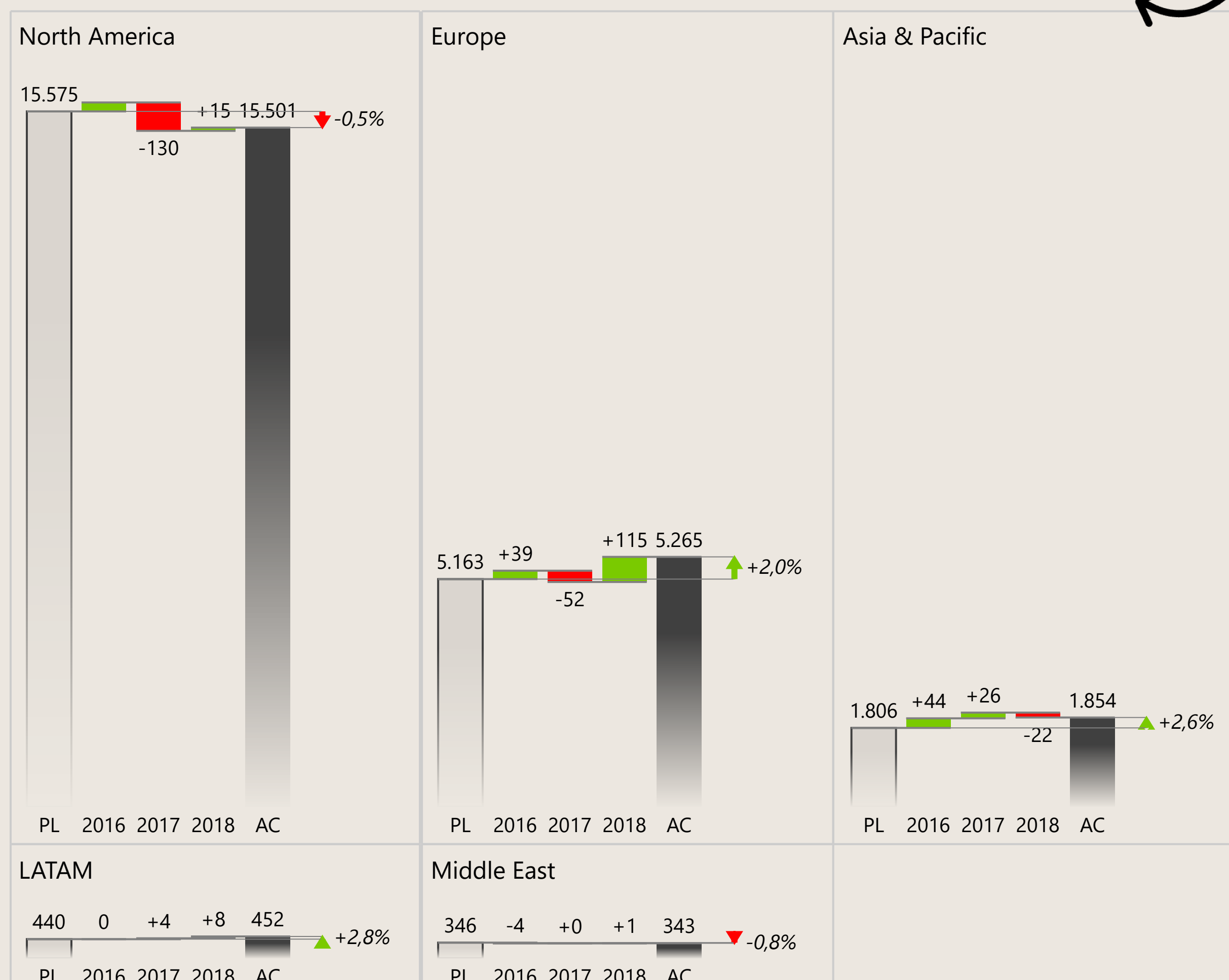
Hoover for animation effect

NUMBER OF SOLD ELDERFLOWER BOTTLES

	PY	AC ↓	ΔPY	ΔPL%
North America	9.867	15.501	+5.633	-0,5
United States	5.557	8.771	+3.214	+1,3
Canada	4.310	6.729	+2.419	-2,7
Europe	2.993	5.265	+2.272	+2,0
Asia & Pacific	1.279	1.854	+575	+2,6
LATAM	326	452	+127	+2,8
Middle East	184	343	+160	-0,8
Saudi Arabia	166	233	+67	-2,1
Iraq	15	104	+89	+1,0
Bahrain	1	3	+3	+0,4
Lebanon	2	2		+81,1
Jordan	0	1	+0	+20,2
Others	0	0	+0	+2,8
Total	14.649	23.415	+8.766	+0,4

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NUMBER OF SOLD ELDERFLOWER BOTTLES



Hoover for tooltip effect

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Hoover for animation effect

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RUM DASHBOARD

A 5-YEAR-OLD
BARREL-AGED BLEND
FROM JAMAICA,
BARBADOS &
DOMINICAN REPUBLIC.

AHOY, CARIBBEAN BEES!
THE HINT
OF HONEY
ADDS A HEARTY,
LIQUORICE
FLAVOUR WITH
A FULL-BODIED
MOUTHFEEL.

DESIGN BY STUDIODEJAGER | DEMO DATA BY ZEBRA BI | PICS BY SAVE THE QUEEN

Hi Honey, this **RUM** is on a mission!

The result is the bottle you're holding: a well-crafted rum with a hint of honey.



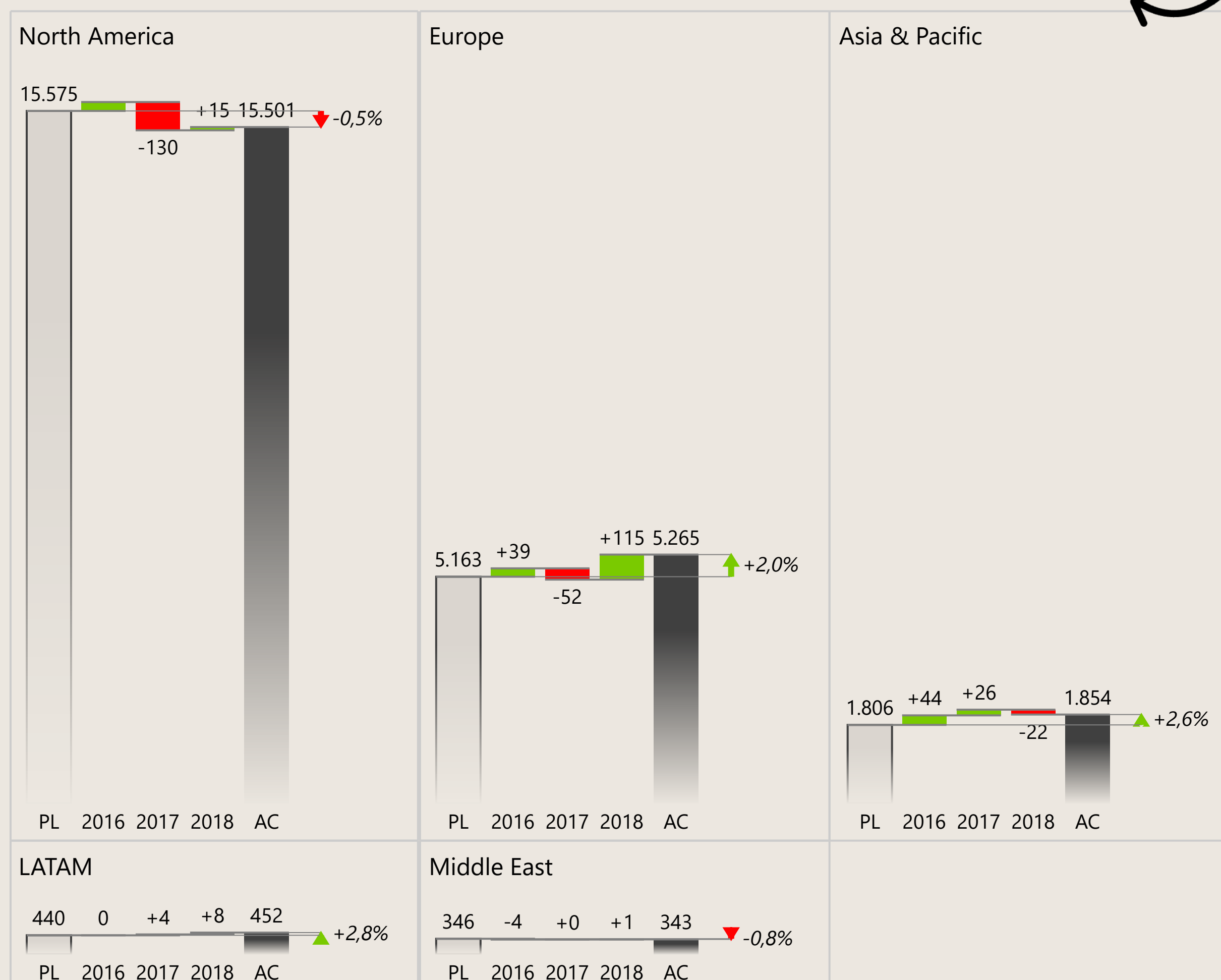
Hoover for animation effect

NUMBER OF SOLD RUM BOTTLES

	PY	AC ↓	ΔPY	ΔPL%
North America	9.867	15.501	+5.633	-0,5
United States	5.557	8.771	+3.214	+1,3
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NUMBER OF SOLD RUM BOTTLES



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Hoover for animation effect

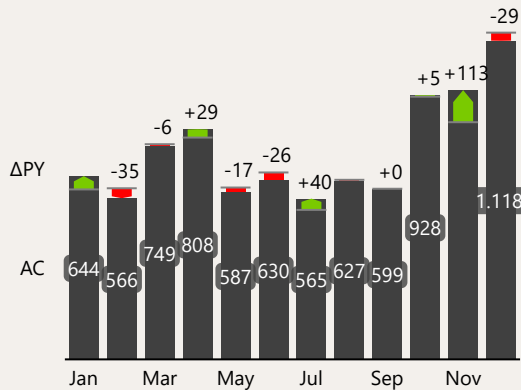
Save The Queen creates delicious honey -hinted spirits, together with a team of passionate Belgian beekeepers.

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SAVE THE QUEEN GIN - CUSTOM TOOLTIP

THE ONE AND ONLY HONEY -HINTED PERFECTION. A SECRET RECIPE OF 14 BOTANICALS, MADE IN SMALL BATCHES WITH HELP FROM OUR BEES.

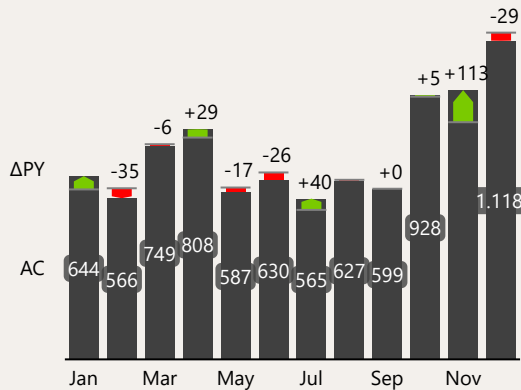
GIN bottles by Month (in K)



SAVE THE QUEEN ELDERFLOWER - CUSTOM TOOLTIP

A BLEND OF OUR BELOVED SAVE THE QUEEN GIN AND FRESH ELDERFLOWER SYRUP. YOUR NEXT FAVOURITE APERITIVO, ON THE ROCKS OR WITH BUBBLES.

Elderflower bottles by Month (in K)



SAVE THE QUEEN RUM - CUSTOM TOOLTIP

A 5-YEAR-OLD BARREL-AGED BLEND FROM JAMAICA, BARBADOS & DOMINICAN REPUBLIC. AHOY, CARIBBEAN BEES! THE HINT OF HONEY ADDS A HEARTY, LIQUORICE FLAVOUR WITH A FULL - BODIED MOUTHFEEL.

RUM bottles by Month (in K)

