

NOT THIS REPORTING WITHOUT CONTEXT



CREATED WITH CUSTOM POWER BI VISUALS

Chain	Sales	Sales PL	Goal variance	Goal variance %	GM %
Fashions Direct	1.804,9K	1.800,2K	-4.666,22	-0,26%	40,5%
FD - 04	506,6K	536,3K	29.685,99	5,86%	39,0%
FD - 03	471,2K	451,7K	-19.476,05	-4,13%	40,6%
FD - 01	427,2K	440,8K	13.617,91	3,19%	41,0%
FD - 02	399,9K	371,4K	-28.494,07	-7,12%	41,6%
Lindseys	779,6K	780,5K	995,79	0,13%	43,2%
LI - 03	193,4K	179,5K	-13.965,65	-7,22%	43,6%
LI - 04	185,7K	193,9K	8.170,65	4,40%	43,0%
LI - 05	156,4K	153,1K	-3.365,71	-2,15%	44,7%
LI - 02	123,4K	124,5K	1.094,15	0,89%	41,4%
LI - 01	120,6K	129,6K	9.062,35	7,52%	42,7%
Total	2.584,5K	2.580,8K	-3.670,43	-0,14%	41,3%

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CREATED WITH ZEBRA BI VISUALS FOR POWER BI

Sales AC, Sales PL (in K), GM % (in %) by Chain, District

	PY	AC	ΔPY ↓	ΔPY%	GM %
Fashions Direct	1,800	1,805	+5	+0.3	40.5%
> FD - 02	371	400	+28	+7.7	41.6%
> FD - 03	452	471	+19	+4.3	40.6%
> FD - 01	441	427	-14	-3.1	41.0%
> FD - 04	536	507	-30	-5.5	39.0%
Lindseys	781	780	-1	-0.1	43.2%
> LI - 03	179	193	+14	+7.8	43.6%
> LI - 05	153	156	+3	+2.2	44.7%
> LI - 02	124	123	-1	-0.9	41.4%
> LI - 04	194	186	-8	-4.2	43.0%
> LI - 01	130	121	-9	-7.0	42.7%
Total	2,581	2,584	+4	+0.1	41.3%