

NOT THIS REPORTING WITHOUT CONTEXT



CREATED WITH CUSTOM POWER BI VISUALS

The reporting company

Revenue Actual year vs Revenue Previous year by Business Unit

BusinessUnit	Revenue	Revenue last year	Delta in EUR	Delta in %
Baby Care BU	2.489,3K	2.151,4K	337,9K	15,71%
Hair Care BU	826,8K	877,4K	-50,6K	-5,77%
Oral Care BU	86,2K	46,2K	40,0K	86,50%
Accessories	308,4K	351,8K	-43,4K	-12,32%
Lighting	299,8K	71,6K	228,2K	318,79%
Tablets	819,8K	756,8K	63,0K	8,32%
Smartphones	728,8K	666,6K	62,2K	9,33%
Wearables	2.195,8K	1.920,3K	275,5K	14,35%
Speakers	827,1K	912,8K	-85,6K	-9,38%
Total	8.582,1K	7.754,9K	827,2K	10,67%

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CREATED WITH ZEBRA BI VISUALS FOR POWER BI

The reporting company Inc.

Revenue by Business Unit in kEUR

2018, AC and PY

